

EXAMPLES OF US APPROVED MARKETING CLAIMS FOR POLYGIENE BIOMASTER TECHNOLOGY

Here are some examples of statements you are allowed to make in the US to communicate the benefits of Polygiene BioMaster™. If in doubt, contact a member of our marketing team.

DON'T SAY

⊗ Polygiene **BioMaster** kills bacteria/germs/microbes

⊗ Polygiene **BioMaster** protects people from harmful bacteria/infections

⊗ Polygiene **BioMaster** is a replacement for regular cleaning

DO SAY

✔ Polygiene **BioMaster** silver ion technology provides product protection against unwanted microbes

✔ Polygiene **BioMaster** continually reduce microbial growth, keeping the product free from microbial degradation

✔ Polygiene **BioMaster** prevents the growth of unwanted microbes that can cause product degradation, discoloration, staining or odor. This is achieved with silver ions, preventing microbes from multiplying

✔ Polygiene **BioMaster** reduces the microbial load on surfaces

✔ Treated with Polygiene **BioMaster** silver ion technology to provide antimicrobial product protect that could damage the (paper / polymer/ material / surface etc.)

✔ Independent laboratory testing demonstrated a 99.99% reduction in microbes after 24 hours

✔ Polygiene **BioMaster** is independently tested to ISO 22196

✔ Polygiene **BioMaster** inbuilt surface protection is effective for the lifetime of the product

✔ Polygiene **BioMaster** protects product surfaces 24/7

✔ Polygiene **BioMaster** inhibits the growth of unwanted microbes on treated surfaces that may damage the product

✔ Polygiene **BioMaster** complements cleaning regimes

✔ Polygiene **BioMaster** is not a substitute for good hygiene and/ or cleaning practices



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In all cases we recommend the use of the following disclaimer:
“The antimicrobial technology does not protect the user or others against disease causing organisms. BioMaster is not a substitute for good hygiene and/or cleaning practices.”

*This information only applies to the USA where local regulatory compliance must be observed. Contact us for more details about UK and ROW.



POLYGIENE[®]
PRODUCT PROTECTION